



## **Seminar on MANAGING ARTS SCHOOLS TODAY**

**Thursday 28 and Friday 29 August 2003**

### **The Aim**

Arts schools today are facing many challenges. Like other higher education institutions, arts schools are confronted with problems related to competition, funding, research, internationalisation, quality assessment, to name a few. Particular for arts schools is the specialist nature of their activities, which means they face additional issues.

At the same time as providing high level education, arts schools are expected to play a fundamental role in the cultural life of society and increasingly, in the economy: Furthermore, governments are looking at the organisation of higher education and its funding. In this context, arts institutions, whether autonomous or part of larger institutions, need to be open to reflection and review.

This international seminar will explore critical issues in managing higher education arts institutions across organisational and national boundaries.

The seminar aims to address problems and solutions of shared concern, to explore the ways in which institutions in different countries can learn from each other and to offer some options for future policy and management. The issues to be addressed are:

- Models of organisation
- Collaboration and integration
- Defining and managing research
- Quality assessment and evaluation
- Employability and career paths
- Human resources in arts education
- Arts education and community engagement

The seminar will bring together perspectives and experiences from a range of countries. These different outlooks will provide background for discussions between representatives from the university sector, funding agencies and policy makers.

**Audience** Jan Karlsson, Administrator, OECD/IMHE, Paris, France

This seminar is organised primarily for two primary audiences: on the one hand heads and administrators of arts schools and higher education institutions, and on the other, policy makers and representatives of national authorities or regional bodies concerned with institutional financing and management.

Participants are invited from all disciplines in arts education, including architecture, art and design, and performing and media arts.

### **Outcomes**

New cross-institutional contacts and increased knowledge about management issues specific to arts education are two kinds of desirable results. Both aspects can contribute to improve education in the arts as well as provide the basis for future networking and co-operation among participants.

### **Working languages**

The working languages of the seminar will be English and French and there will be simultaneous translation between these languages.

### **Venue**

The seminar takes place at the OECD Headquarters at:

Chateau de la Muette  
2, rue André-Pascal  
Paris 16eme.

The nearest Metro station is La Muette (Line 9).

### **Seminar fee and accommodation**

The seminar fee (200 Euros for IMHE members and 300 Euros for others) includes seminar material, lunches and coffees, but not accommodation. Participants are recommended to make their reservations as soon as possible either at one of the hotels on the attached list or elsewhere.

### **Dinner**

The Thursday evening dinner, which will be held in the heart of Quartier latin, at Chez Clément, 9 place St André des Arts, 75006 Paris, is optional. The cost will be 35 Euros.

The Planning committee looks forward to a wide-ranging discussion with the active involvement of each delegate, be they policy makers or managers of institutions for arts education.

Stuart Bartholomew, Principal, The Arts Institute at Bournemouth, UK  
Tijmen van Grootheest, President, Gerrit Rietveld Academie, Amsterdam, Netherlands  
Ellen Hazelkorn, Director, Faculty of Applied Arts, Dublin Institute of Technology, Ireland  
Kari Sylwan, Rector, Swedish University College of Dance, Stockholm, Sweden

**REGISTRATION FORM**

*Managing Arts Schools Today*

Thursday 28 and Friday 29 August 2003

Please complete and send to:  
 OECD/IMHE  
 2 rue André Pascal, 75775 Paris Cedex, France  
 Tel. (33) 1 4524.9201 Fax ( 33) 1 42240211  
 E-mail: jan.karlsson@oecd.org

Registrations: 31 May 2003

Payments: 30 June 2003

NAME \_\_\_\_\_ TITLE/POST \_\_\_\_\_

INSTITUTION ADDRESS \_\_\_\_\_

TELEPHONE NO. \_\_\_\_\_ FAX NO. \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

ceST: Seminar fee: 200 Euros for participants who are members of IMHE, 300 Euros for others. Seminar dinner is 35 Euros. The seminar fee does not cover accommodation. Seminar and dinner are payable to IMHE by 30 June 2003 either

- by cheque issued to OECD/IMHE, or

- by bank transfer to BNP Paribas, Agence Paris Kléber, 51 avenue Kléber, Paris 16.  
Swift BNPAFRPPPKL, IBAN FR763000 4008 9200 0100 7074 721 Reference IMHE ARTS

Cancellations received after 1 July will be levied a fee of 100 Euros.

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I wish to reserve a place and will pay 200 Euros 1300 Euros by 30 June 2003

I wish to attend the dinner at restaurant Chez Clément and add 35 Euros to my payment: - (x).

My institution is a member of IMHE \_\_\_\_\_

I plan to arrive on \_\_\_\_\_ August and depart on \_\_\_\_\_ August

I wish to present a contribution I paper on \_\_\_\_\_

\_\_\_\_\_

and will send my abstract by 31 May.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

## HOTELS

Below please find a list of hotels in the vicinity of the OECD that have been used by conference participants in the past. It is advisable to make a reservation as soon as possible. It is also a good idea to confirm the reservation by fax. Prices are indicative and may vary slightly according to room size. You may also wish to contact your travel agency.

Please provide the following information:

- Type of accommodation: single or double room
- Dates of arrival and departure
- Credit Card (company, Card number and date of expiration)

Please specify that you are attending an OECD meeting in order to benefit from the special tariffs.

Hotel Beauséjour, 99 rue du Ranelagh, 75116 - accepts all credit cards except Diner's Club

Tel: 33.1.42.88.14.39 - Fax: 33.1.40.50.81.21

*Tariff.* 84 € - 114 € + 6 € Breakfast

Hotel Boileau, 81 rue Boileau, 75116 Paris - accepts all credit cards Tel:

33.1.42.88.83.74 - Fax: 33.1.45.27.62.98 - [www.hotel-boileau.com](http://www.hotel-boileau.com) *Tariff.*

69 € - 77 € + 6 € Breakfast

Hotel Gavarni, 5 rue Gavarni, 75116 Paris - accepts all credit cards

Tel: 33.1.45.24.52.82 - Fax: 33.1.40.50.16.95 -

[www.gavarni.com](http://www.gavarni.com) *Tariff.* 92 € - 135 € Breakfast included

Hotel Trocadéro la Tour, 5bis rue Massenet, 75116 Paris - accepts all credit cards

Tel: 33.1.45.24.43.03 - Fax: 33.1.45.24.41.39 - [www.trocadero-la-tour.com](http://www.trocadero-la-tour.com)

*Tariff.* 110 € - 129 € Breakfast included

Hotel Nicolo, 3 rue Nicolo, 75116 Paris - accepts all credit cards

Tel: 33.1.42.88.83.40 - Fax: 33.1.42.24.45.41

*Tariff.* 85,20 € - 103,30 € Breakfast included

Hotel Passy Eiffel, 10 rue de Passy, 75016 Paris - accepts all credit cards (Tel:

33.1.45.25.55.66 - Fax: 33.1.42.88.89.88 - [www.passyeiffel.com](http://www.passyeiffel.com)) *Tariff.* 128

€ - 138 € + 10 € Breakfast

Hotel Regina de Passy, 6 rue de la Tour, 75116 Paris - accepts all credit cards

Tel: 33.1.45.24.43.64 - Fax: 33.1.40.50.70.62

*Tariff.* 130 € + 13,50 € Breakfast



The OECD Programme on Institutional  
Management in Higher Education

An international forum serving administrators, researchers  
and policy makers in higher education.

Promotes exchanges of information and expertise in  
management and encourages new methods and  
approaches through research projects and studies,  
training opportunities, seminars, conferences and  
publications. Membership is open to higher education  
institutions and agencies from OECD countries and  
other parts of the world.

Topics of interest include: continuing education and  
lifelong learning, the tertiary education institution as a  
regional actor, diversification of tertiary institutions,  
management of research, governance, quality in mass  
tertiary education, internationalisation of higher  
education.

**IMHE** publishes Higher Education Management and  
Policy, in French *Politiques et gestion de  
l'enseignement supérieur*, a refereed journal  
appearing three times a year and a range of other  
reports, in English and in French. First publication in  
1999: Quality and Internationalisation of Higher  
Education.

For membership information contact: [IMHE@oecd.org](mailto:IMHE@oecd.org) or  
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44 30 61 76

To order publications: [www.oecd.org](http://www.oecd.org)

OECD/IMHE Programme 2,  
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