



Alebrijos

"Fantastic figures around the world"

XXIV "Este es mi México"
Children's Drawing Contest

We invite you to participate in the Drawing
Contest for Children 2020



RELACIONES EXTERIORES
SECRETARÍA DE RELACIONES EXTERIORES



IME
INSTITUTO DE
LOS MEXICANOS
EN EL EXTERIOR





NOTICE TO THE COMMUNITY

Due to the current health situation around the world caused by the outbreak and transmission of the COVID-19 virus, and in order to comply with the preventative measures stipulated by the authorities, we inform the Mexican community abroad of the following changes to the procedures of the XXIV Concurso de Dibujo Infantil "Este es mi México: Alebrijes, figuras fantásticas en el mundo":

• **Submission of drawings to the Embassy, Consulate or Delegation of the Foreign Ministry (SRE) closest to you.**

Participants will be permitted to submit their drawing and registration form digitally, in photography or image format (JPG or PNG), via email to the Embassy, Consulate or Delegation closest to their home address.

In case your drawing is selected as a winner or honorable mention, the original drawing will have to be sent or delivered, together with the format of registration, to the Embassy, Consulate or Delegation closest to you in order to confirm your prize.

• **Deadline to submit drawings to the Embassy, Consulate or Delegation of the SRE closest to you.**

In the event that the preventative measures due to the COVID-19 virus are prolonged, we will maintain open the possibility of the extending the submission deadline. In this case, we will inform of the new deadline through our social media accounts and webpage.

We urge the entire Mexican community residing abroad to take the necessary preventive measures to be safe and we reiterate our commitment to strengthen our link with the Mexican community abroad.

Sincerely,

Institute for Mexicans Abroad

*Abril 20th, 2020



RELACIONES EXTERIORES

SECRETARÍA DE RELACIONES EXTERIORES



IME

INSTITUTO MEXICANO DE ESTUDIOS INTERNACIONALES

Este es
MÉXICO



INVITATION 2020

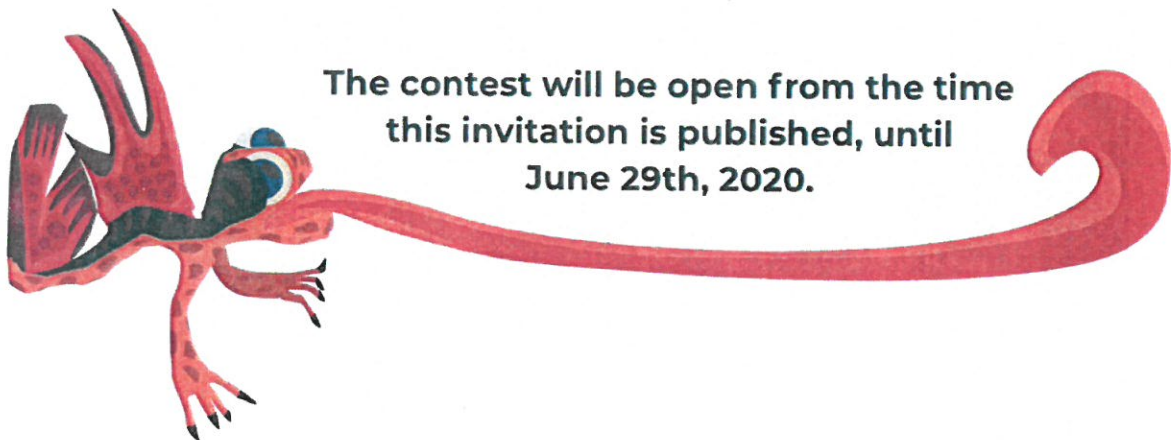
"Alebrijes" are, without a doubt, a fundamental part of Mexico's cultural and artistic imaginary, through which fantastic figures are created that combine different elements of real or imagined animals, represented with vibrant and colorful paint.

Thanks to these types of artisanal representations, Mexican culture continues to transcend borders, allowing us to create closer links with other communities around the world and promote the cultural richness of our country.

For this reason "Alebrijes" is the theme chosen by the Institute for Mexicans Abroad ("IME", for its acronym in Spanish) for the XXIV edition of the Children's Drawing Contest "Este es mi México".

"Alebrijes", fantastic figures around the world.

With this theme in mind, we invite children from around the world to put their imagination in motion and showcase their artistic abilities by participating in the XXIV edition of the Contest.



**The contest will be open from the time
this invitation is published, until
June 29th, 2020.**



WHAT DO YOU NEED TO PARTICIPATE?



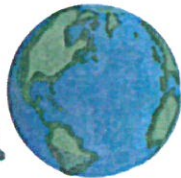
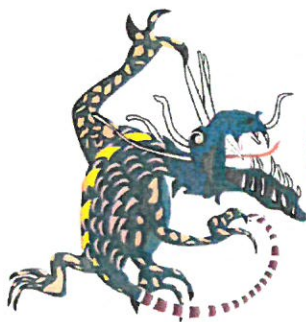
- 1.- You must be between 6 and 14 years old.
- 2.- Draw or paint on an A3 paperboard or cardboard (297 x 420mm/11,7 x 16 inchx°).
- 3.- Use pencil, paintbrush, acrylic, watercolors, crayons or any other material of your choice.
- 4.- Fill-in the attached Registration Form with the information requested and paste it on the back of your art work with a brief description of the image. Be sure to include your name and the date.
- 5.- Send your drawing via email (in JPG or PNG format) or deliver it to the Embassy, Consulate of Mexico or Delegation closest to your home.

<https://www.gob.mx/sre>



SELECTION OF DRAWINGS

From the drawings and paintings received, we will select 12 winning art works, as well as 4 honorable mentions for each of the following regions:

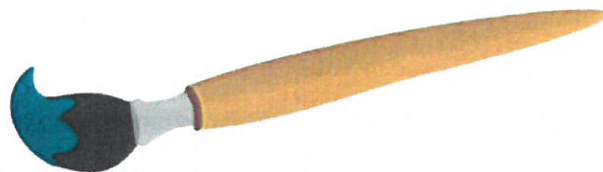


- 📍 Latin America and the Caribbean
- 📍 Africa and the Middle East
- 📍 Asia and Oceania
- 📍 Europe
- 📍 Mexico
- 📍 United States (West)
- 📍 United States (East) and Canada



The 40 art works selected will form part of a traveling exhibit which will be inaugurated in Mexico City. Afterwards, this exhibit will travel to cities around the world so that other children may enjoy the selection of the best works of art of this year's Contest.

The 12 winners will receive a prize and a selection of the 40 art works recognized in this year's Contest will be featured in the 2021 IME Calendar.



JURY

The JURY will be composed of:

- A representative of Mexico's Ministry of Culture.
- The Contest's "godmother" or "godfather" (madrina/padrino).
- A child in the sixth grade, son or daughter of an employee of the Ministry of Foreign Affairs of Mexico.
- A representative of the Institute for Mexicans Abroad (IME for its acronym in Spanish).

The 28 honorary mentions will be selected by the community by means of electronic votes through IME's Facebook page (@IMEsremx) from the 17th to August 21, 2020.

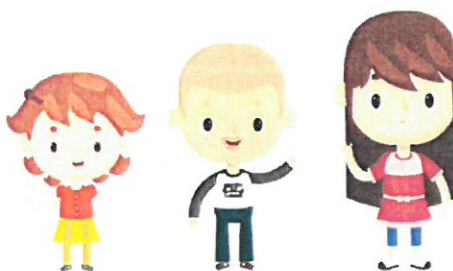


Voting will close at 18:00 hrs. (Mexico City time) on August 21.



In selecting the 12 winning drawings, the Jury will take into consideration the following age categories:

- Category 1: 6 to 8 year olds.
- Category 2: 9 to 11 year olds.
- Category 3: 12 to 14 year olds.



REMEMBER !

Your work must be received via email before June 29, 2020

Do not forget to:



- Sign your drawing and write down the date.
- Fill-in the attached registration form and paste it on the back of your drawing.
Write down your name and a brief description of your drawing.
- Hand-in or send your work of art via email to the nearest Mexican Embassy, Consulate or Delegation **before** the dead-line: **Monday, June 29th, 2020.**
- Make sure your drawing is the right size: A3 (297 x 420 mm/11,7 x 16,5 inches).



**Please take note that the following situations
will result in disqualification:**

**Drawings which do not address the contest's theme
(Alebrijes).**



**Drawings that are copied, traced or have
been aided by an adult.**



**Results will be published on Monday, August
31st, 2020 through the official website and
social media accounts of the IME**

By participating in the "Contest", you transfer your rights to the artwork submitted to IME so that it may form part of exhibits or publications for promotion purposes.

Drawings will not be returned to the authors.

***Any issue not mentioned in the
present document will be resolved by
the Executive Director of the
Institute for Mexicans Abroad.**

For further information, please visit:

<http://www.gob.mx/ime>

http://bit.ly/cdi_2020



To consult our Privacy Notice for the "Este es mi México" Children's Drawing Contest, go to:

http://ime.gob.mx/estesmimexico/aviso_de_privacidad_cdi_2020.pdf

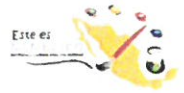
<https://sre.gob.mx/avisos-de-privacidad-convocatorias>



RELACIONES EXTERIORES



IME



Este es mi México

XXIV Children's Drawing Contest:

Alebrijes, Fantastic figures around the world

REGISTRATION FORM

EMBASSY, CONSULATE OR DELEGATION : _____

FULL NAME : _____

BOY () GIRL () AGE : _____

I LIVE IN : STREET AND NUMBER _____ CITY _____

STATE _____ ZIP CODE _____ COUNTRY _____

TELEPHONE NUMBER : _____ E-MAIL : _____

I WAS BORN IN (CITY, STATE AND COUNTRY): _____

THE NAME OF MY SCHOOL IS : _____

MY SCHOOL'S ADDRESS : _____ CIUDAD : _____

STATE: _____ ZIP CODE: _____ SCHOOL DISTRICT: _____

MY SCHOOL'S TELEPHONE NUMBER IS : _____ MY SCHOOL'S E-MAIL: _____

WHERE WERE YOUR PARENTS /TUTORS BORN ? (CITY, STATE AND COUNTRY)

1. _____

2. _____

TITLE OF MY DRAWING _____

DESCRIPTION OF MY DRAWING (this description will be included in the exhibition card and in the IME calendar, if you win):

Fill out this registration form and stick it on the back of your drawing.