



AWARENESS RAISING CAMPAIGN ON KNOWLEDGE VALORISATION

The Ministry of Education, Youth and Sports in cooperation with the Technology Agency of the Czech Republic hereby kindly invite you to take part in a conference on promoting the guiding principles for knowledge valorisation. The event will be held in Prague as a kick-off conference in the framework of the “Tour des Capitales”, an EU awareness raising campaign facilitated by the European Commission’s Directorate-General for Research and Innovation.

TUESDAY, 18 APRIL 2023, 9:30 – 17:00
Profesní dům, Malostranské náměstí 2/25
118 00 Prague 1, Czech Republic

The conference programme will include in particular:

- Introduction to the EU **Council Recommendation on the Guiding Principles on Knowledge Valorisation**, negotiated during the Czech Presidency of the Council of the EU and adopted by the EU Research Ministers on 2nd December 2022;
- Presentation of the **Code of Practice on the Management of Intellectual Assets for Knowledge Valorisation in the European Research Area**, and the **Code of Practice for Researchers on Standardisation in the European Research Area**, supporting the uptake of the Council Recommendation;
- **High-level policy debate** on the implementation of the Council Recommendation and both the Codes of Practice in the Czech Republic’s environment;
- Two parallel sessions facilitating R&I stakeholders’ debate on the topics of **knowledge valorisation in the public R&I funding schemes**, and monitoring and evaluation, and **knowledge valorisation incentives**, including suggestions to improve the instruments.

The conference will be held in **English without translation**. Detailed **conference programme will follow soon**. In the meantime, **you are encouraged to register for your participation [here](#)**.

The objective of the campaign is to raise awareness on the Guiding Principles on Knowledge Valorisation, the Code of Practice on the Management of Intellectual Assets for Knowledge Valorisation, and the Code of Practice for Researchers on Standardisation, and demonstrate how research and innovation can be better transformed into societal and economic benefits and impacts. The target audience are scientists, students and innovators, research organisations, higher education institutions and their intellectual assets managers, as well as R&I policy-makers and the civil society associations.

