

Excellence Through Enterprise

3 Day International Conference

Enterprise in education has been at the forefront of Scottish education for the past six years through the Determined to Succeed strategy.

Determined to Succeed is developing the enterprise and employability skills of our young people, better preparing them for work and life in a globalised society.

It does this by embedding enterprise in education within the new Curriculum for Excellence 3 - 18 curriculum and in the ethos of every school in Scotland. It stresses the importance of engaging with employers to set learning in context and give it greater relevance to the world beyond school. Enterprising approaches to learning and teaching are helping our young people become successful learners, confident individuals, responsible citizens and effective contributors.

A survey of 1,179 entrepreneurship experts in 29 countries, rated enterprise education in Scottish schools as a world leader and found *Determined to Succeed* to be helping to raise ambition and develop enterprise skills at both primary and secondary school level.

The Global Entrepreneurship Monitor (2005)
Scotland

"Determined to Succeed and its precursor, Schools Enterprise Scotland are giving us global leadership in enterprise education."

Sir Tom Hunter, Entrepreneur

This free international conference will bring together leading practitioners, policy makers and people from across the globe who are passionate about delivering enterprising education for all children and young people.

Conference Aims

To showcase Scotland's comprehensive approach and commitment to enterprise in education through national and local exemplification.

To network and exchange practices with international partners from EU and beyond.

To demonstrate how Scotland is better preparing young people for the world of work and their place in a globalised society.

**Enterprising learning
and teaching**



Entrepreneurial learning



**Work-based
Vocational learning**



Career education



Edinburgh, Scotland

15 – 18 November 2009



Booking Form

"If you want to learn about a strategic approach to learning enterprise in all facets, take a look at Determined to Succeed. It is cleverly designed, colouring the policy and practice of the entire education system, reaching from the board room to the classroom – encouraging all pupils to be ambitious, positive and determined."

Paul Kearney, Australia
Enterprise Learning specialist, International Panel of Experts-Enterprise Learning 2008 (chair fmr.) and author

The Conference will begin on Sunday evening with a welcome reception at Edinburgh Castle.



Day 1

The conference will see keynote speakers including the Scottish Government's Cabinet Secretary for Education and Lifelong Learning, Fiona Hyslop MSP and a range of workshops and showcases.

The opportunity to explore some of the capital city's history in a fun and interesting way will be available in the evening.

Day 2

This will give delegates the opportunity to visit local schools and colleges to see Scotland's comprehensive approach to enterprise in education first hand.

A formal dinner and Ceilidh with traditional Scottish country dancing will be held in the evening.

Day 3

The final day of the conference will include further workshops, showcases, keynote speakers and a range of planning and reflection opportunities for delegates.

To book your place or express an interest, please email;

international@determinedtosucceed.co.uk

For further information visit www.determinedtosucceed.co.uk

